



Promedico Ltd.

IBM Customer Reference

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Solution synopsis

A pharmaceutical and medical supplies distributor in Israel accelerates its supply process, helps ensure the validity of pharmaceutical product expiration dates and prevents customer order blockages when it engages IBM Business Partner Raz-Lee Security Inc. to implement an IBM DB2 for i5/OS data server

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Customer information

Customer name:

Promedico Ltd.

Location:

Petah Tikva

Israel

Industry: Wholesale Distribution & Services

Business Continuity, Enabling Business Flexibility,

Focus area: Enterprise Spend Management, Global Delivery, Product Lifecycle Management

SMB

customer: Yes

Geography: Southwest Europe IOT

Customer background:

Founded in 1979, Promedico Ltd. distributes pharmaceuticals and medical supplies to healthcare companies and pharmacies across the globe. Based in Petah Tikva, Israel, the company operates as a subsidiary of Neopharm Ltd. and is certified for ISO standards 9001:2000 (quality management), 14001:2004 (environmental management) and OHSAS 18001 (occupational health and safety).

URL: <http://www.promedico.co.il/eMall/shopHome.asp?sc=1902>

Project start: 01/2008

Project end: 01/2010

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Special handling instructions

The client has agreed to be a reference for sales situations. The status of any installation or implementation can change, so you should always contact the Primary Contact or Additional Contact named in the reference prior to discussing it with your client. Any public use, such as in marketing materials, on WWW sites, in press articles, etc., requires specific approval from the client. It is the responsibility of the person or any organization planning to use this reference to make sure that this is

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Business need

Promedico Ltd. needed to accelerate its supply process to ship on time, validate expiration dates of products quickly and efficiently and prevent blocking orders because of credit limitations. Moving forward, the company sought an information management solution.

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Solution implementation

Promedico engaged IBM Business Partner Raz-Lee Security to implement an IBM DB2 for i5/OS data server to help ensure that the company was not hampered at irrelevant points in the business process. The DB2 for i5/OS data server and the Raz-Lee Security iSecurity AP-Journal solution also helped retain customers and comply with vital medical industry standards, such as the Food and Drug Administration (FDA), regarding product expiration dates. The iSecurity AP-Journal solution performs the following: - Accelerates the supply process by sending a Short Message Service (SMS) message when the medical supply is placed in inventory, enabling shipping as early as possible - Checks the validity of updates to pharmaceutical product expiration dates by sending emails when the expiration date of a product changes - Prevents customer order blockage because of credit limitations by issuing an SMS message for immediate verification when an order is blocked. Promedico uses the iSecurity AP-Journal solution and stores all solution-related information within the DB2 for i5/OS data server files and databases.

Business Partner information:

Company name: Raz-Lee Security Inc., Independent Software Vendor

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Benefit of the solution

By engaging IBM Business Partner Raz-Lee Security to implement an IBM DB2 for i5/OS data server, Promedico experienced the following benefits: - Accelerated its supply process - Helped ensure the validity of updates to its pharmaceutical product expiration dates - Avoided undue blockage of customer orders because of credit limitations.

Solutions/Offerings:

Software:

DB2 for i5/OS

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Contact information

Eli Spitz
Israel
eli.spitz@razlee.com

Additional contact information: Shay Cohen

Power brand IBM I expert - Israel,
Israel
Phone: 972-3-918-8545
shayco@il.ibm.com

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Customer printable version

View customer printable version (Approval from reference contact needed for external use)

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Additional reference details

Reference type:

The following reference uses are ones which the customer was willing to do at the time of publication. This may or may not reflect the current situation.

- Advertising
- C-Level LOB Executive Phone Call
- Client Phone Call
- Client Visit
- External Presentation Slide
- Reference in Proposal
- Speaker at Event
- Success Story/Case Study
- Talk to Broadcast Media (TV/Radio)
- Talk to Consultant/Analyst
- Talk to Press (Press Article/Press Release)
- Video Testimonial or Podcast
- White Paper/Thought Leadership

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Existing collateral:

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